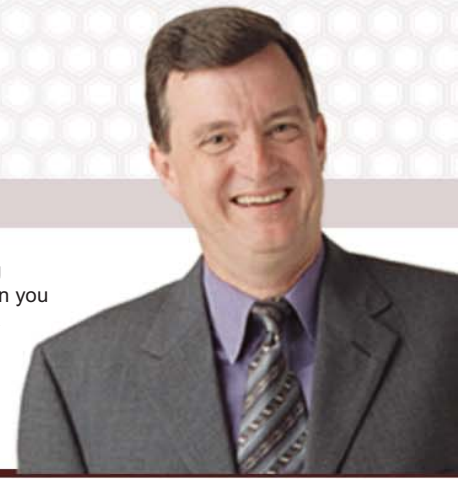


DR. Jim HARRIS

Speaker – Author – Consultant – Coach



ABOUT DR. JIM

Dr. Jim Harris is a rare breed – a proven business leader and a masterful professional speaker.

Dr. Jim's business experience includes leadership positions within retail, franchising, construction, transportation, and university operations.

From managing small entrepreneurial start-ups to corporate staffs within a Fortune 500 firm with 40,000+ employees, Dr. Jim's real-world experience permeates his speaking and consulting engagements.

Executives and staff from Malcolm Baldrige winners, Fortune magazine's 100 Best Places to Work in America, as well as INC 500 fast growth firms constantly seek Dr. Jim's insights and guidance in leadership, employee engagement, managing change, and in building high-performance cultures.

Integrating his in-depth research with his Ph.D in Communication, Dr. Jim educates his audiences and consulting clients through inspirational and practical messages filled with wisdom, humor, and real-world application.

"In my 10 years with Best Buy, your presentation was the first standing ovation I have witnessed for an external speaker. The standing ovation you received ...showcased the power of your ability to draw a team in on a topic, engage their viewpoints, and make them a believer."

Michael Trebony
Innovation Catalyst Network, Best Buy

KEYNOTES & SEMINARS

MAXIMUM IMPACT

How to Realize Your Significance in Business & in Life

We all desire to have impact. Yet few understand the simple yet profound process through which we can realize both personal & professional significance. In this highly motivational & practical presentation, Dr. Jim teaches his dynamic system that guides both individuals & their teams in how to crystallize their goals for Clarity, maximize their strengths for Leverage, energize their teams for Execution, & realize their significance for Impact.

SIMPLE LEADERSHIP

Six Fundamentals to Becoming a Great Leader

Successful leadership is the relentless execution of a few fundamental, time-tested principles. Dr. Jim cuts through the esoteric complexity of today's convoluted approaches to leadership & teaches the six fundamental skills for great leadership. Audiences take away a fresh & easy to remember model for powerful day-to-day leadership.

THE FUTURE OF LEADERSHIP

Unleashing the Four Traits of Tomorrow's Best Leaders

Today's business landscape is littered with the remnants of once great organizations led astray by weak leaders. Based upon Dr. Jim's forthcoming eBook, *The Catalyst: A Business Parable on the Future of Leadership*, learn how tomorrow's most successful leaders must possess the character, competence, courage, & commitment to act upon their convictions & lead from strength. Filled with practical insights, your audience will leave with a fresh, dynamic, & timely model of leadership in how to grow a principled-based, progressive, & profitable company.

LEADING CHANGE

How to Lead Transitional & Transformational Change

In today's volatile economy, every leader must be both willing & able to manage themselves & their teams through unrelenting change. In this dynamic session, audiences learn strategies to breakthrough resistance to change, how to lead people through both positive & negative changes, & the ten keys to leading transformational change.

TOTAL EMPLOYEE ENGAGEMENT

How to Energize Your Teams & Inspire Employee Excellence

In our unstable, lean-&-mean work world, how can you ensure employee motivation & enthusiasm without sacrificing productivity & profits? Based on his award-winning model for employee engagement, Dr. Jim shares dozens of easy-to-implement action ideas on how to build a high-performance work culture that inspires long-term employee commitment.

MAX OUT

A Game-Changing Talent Model toward World-Class Results

In this highly informative & practical session, Dr. Jim teaches a revolutionary system to maximize your team's efficiency, effectiveness, & profitability. Managers learn how to properly leverage both organizational & individual strengths through implementing Dr. Jim's Maximum Performance Grid (MPG) within their daily routine.

ADDITIONAL TOPICS

Dr. Jim can customize any of the following topics for keynotes, seminars, or workshops.

- Communicate for Impact: The Keys to Powerfully Connecting with Others
- Three-Way Leadership: How to Influence Up, Down, & Across Your Organization
- Management Excellence: Six Fundamental Skills for Front-Line Management



SERVICES

Best Buy
Best Software
Century 21
Discover Financial
Ford Motors
Galileo International
Grayco, Inc.
Hanley-Wood, Inc.
IBM
Johnson & Johnson
Lampert Yards
Longs Drug
Nature's Way Foods (England)
Nexstar Network
Origen Financial
Otukumpa Oy (Finland)
Raymond Building Supply
Remodeling 50
State Farm
Tivoli Systems
Verizon
Wal-Mart

ASSOCIATIONS

American Automobile Association
Associated Equipment Distributors
Dentsply International
Employee Relocation Council
Executive Forum
Food Distributors International
Investment Company Institute
Manufactured Housing Institute
Nat'l Assn of Chain Drug Stores
Nat'l Assn for Printing Leadership
Nat'l Office Products Alliance
Nat'l Systems Contractors Assn
Photo Marketing Association
Truck Rental & Leasing Assn
US Chamber of Commerce
Young Presidents Association

HEALTHCARE

Adventist Healthcare
Baptist Health Care
Bayfront Medical Center
Catholic Healthcare Partners
Children's Medical Ventures
Fairview Health Services
Humana Healthcare
Idaho Hospital Association
Mary Rutan Hospital
Mary Washington Hospital
NYU Medical Center
Premier Healthcare
Ohio Hospital Association
Sentara Healthcare
Sid Peterson Memorial Hospital
St. Vincent Hospital
Thomas Hospital
UMC- Texas Tech
Virginia ASHHRA Chapter
Vanguard Healthcare
Winchester Hospital

WHY DR. JIM?

- *Dynamic Speaker** Delivered thousands of presentations around the world on business, people, and communication best practices.
- *Business Consultant** Advisor to many of America's top companies in leadership, employee engagement, culture, and change.
- *Award-winning Author** Honors include a Fortune magazine "Best Business Book" designation and an American Management Association "Spring Selection."
- *Executive Perspective** Previous executive positions with \$5 billion Fortune 500 firm, a \$500M diversified company, and a national franchisor.
- *Successful Entrepreneur** Managed both start-up and in-tact small businesses.
- *Recognized Expert** Featured on PBS Nightly Business Report, dozens of newspapers and magazines, and is a columnist for professional publications.
- *Ph.D. in Communication** Earned doctorate with emphasis in public speaking, team process, interpersonal communication, persuasion, & attitude change.

WHAT DO OUR CLIENTS SAY?

"Your insight into the business world is enlightening."
David Page, CEO, Fairview Health Services

"Dr. Jim Harris is a genius in leadership and corporate excellence."
Nido Qubein, Chairman,
Great Harvest Bread, Inc.

"Over 99% of our 600 participants reported satisfaction with your presentation – the highest we have recorded in over five years!"
Brian Jones, Director of People Development
Baptist Health Care
A Fortune 100 Best Place to Work in America & Malcolm Baldrige recipient

"We struck gold when we found you! It's a challenge to please the more than 1,000 people in attendance – but you did it! The glowing newspaper article the next day is true testimony to your success."
Jodi Swiderek, VP
Mobile Area Chamber of Commerce

"Your enthusiastic delivery left our entire management team charged up and ready to implement many of your excellence ideas."
Guy Barr, RVP, State Farm

"It's speakers like you that make my job as convention coordinator a breeze. Your presentation received...the highest marks possible for program content, relevance, and delivery."
Toni Pugmire, Director of Education, Idaho Hospital Association

Call 850-476-6633

The Jim Harris Group

2015 Cameron Drive – Pensacola, FL 32505

Email: drjim@drjimharris.com Web site: www.drjimharris.com